



**Making the Right Moves
October 19, 2018**

- 8:30 am-9:00 am **Check-in at San Diego County Bar Association**
- 9:00 am-9:15 am **Welcoming Remarks**
Heather Rosing, California Lawyers Association
- 9:15 am-10:15 am **Developing A Flexible Brand That Sells You and Your Practice Anywhere**
Katy Goshtasbi, Puris Consulting
- 10:15 am-10:45 am **Social Media Networking**
Libby Jamison, Military Spouse JD Network
- 10:45 am-11:00 am Break
- 11:00 am-noon **What Every Military Spouse Attorney Needs to Know about Legal Assistance**
Lt. Kristin Highsmith, Navy Region Legal Services Office Southwest
- Noon-1:00 pm **Lunch**
2018 MSJDN Exceptional & Volunteer Service Awards
- 1:00 pm-2:00 pm **Lawyering Remotely**
Stephanie Halford, Littler Mendelson
Sarah Kuehnel, Ogletree Deakins
Claire Tracy, USAA
Jennifer Vercellone, Prudential Financial
Kelly Wilson, My Virtual Lawyer
- 2:00 pm-2:15 pm **Top Tech Tips**
Adriana Linares, San Diego County Bar Association
- 2:15 pm-2:30 pm Break
- 2:30 pm-3:30 pm **Negotiating Your Pay**
Pamela Vallero, Gruenberg Law
- 3:30 pm-3:45 pm **Remarks from Congresswoman Susan Davis**
- 3:45 pm-4:30 pm **Homefront Rising – Encouraging Military Spouse Leadership**
Matt Brower, candidate for San Diego Superior Court Judge
Meg O’Grady, Purdue Global University
Rory Brosius, Biden Foundation
- 4:30 pm-4:45 pm **Military Spouse Attorney Quiz**
- 4:45 pm-5:00 pm **MSJDN update**
- 5:00 pm **Closing Remarks**

Post-conference happy hour at Karl Strass Brewing Company, 1157 Columbia Street, San Diego, CA



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- 8:00 am **Morning Run/Walk**
Embarcadero (meet in front of the U.S.S. Midway)
- 9:30 am-11:30 am **Networking Brunch**
Women's Museum of California
2730 Historic Decatur Road, Suite 103
San Diego, CA 92106
- Noon - 2:00 pm **Shop and Sea**
Seaport Village
849 West Harbor Drive
San Diego, CA 92101
- 2:00 pm **Conference Closing and Photo Op**
Seaport Village

Diverse Perspectives.
A Common Mission.

We are honored to serve one of the most diverse communities in the world — the United States military, veterans and their families. Our commitment to diversity starts at the top, because understanding our members helps us serve them better.



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Agenda Details

Workshop: Building Your Personal Brand

How do you stand out from other attorneys and professionals to land jobs, promotions, clients, and referrals? This challenge is especially difficult for military spouses with diverse experiences and eclectic résumés. Hear from expert Katy Goshtasbi about how to develop a strong personal brand as a foundation for success.

Interactive: Social Media Networking

This interactive session will review various social media platforms and how they can be leveraged for personal and professional networking. Attendees will also take time to make connections in person and online with other military spouse attorneys.

CLE: What Every Military Spouse Attorney Should Know About Legal Assistance

Are you fielding questions from other military families about divorce, custody, etc.? Do you feel like you are the de facto legal officer for your spouse's command? Arm yourself with the knowledge and resources to support military families with legal needs. An experienced judge advocate will break down the top legal assistance issues affecting military families, discuss the substantive law you need to know, and the resources available to help. (1 hour of California CLE credit requested)

Panel: Lawyering Remotely

For many military spouse attorneys, lawyering remotely is the best possible option for maintaining a career. But what does employment outside of an office really look like in the legal profession? What happens when you are living remotely from your spouse? Here's your chance to hear from military spouse attorneys who are making remote opportunities work for them. Panelists will share their insights on how military spouse attorneys can find remote opportunities, harness technology, comply with ethics rules, and stay sane when living and working remotely.

Video: Top Tech Tips

Hear from San Diego County Bar Association Member Technology Office Adriana Linares about the top technology tips for attorneys leading a mobile lifestyle.

Workshop: Negotiating Your Pay

Talking money during the job hunt can be difficult, especially for military spouses with periods of unemployment or underemployment. This session will help you prepared to negotiate your salary, articulate your value, and improve your lifelong earning potential.

Panel: Homefront Rising - Military Spouse Leadership

Homefront Rising is a MSJDN initiative aimed at encouraging military spouses to become voices of influence through public service. Military spouses are adept at petitioning Congress and our elected officials on behalf of those who serve, but we also need members of our own community among those making decisions that affect the lives of military families, from the school board to the Senate. Panelists will share their experiences and thoughts on how military spouses can find meaningful opportunities to serve in local and national government.



REACHING NEW HEIGHTS

Ogletree Deakins proudly supports the **Military Spouse J.D. Network's** 6th Annual Making the Right Moves Conference

With more than **850 attorneys** in 53 offices in the **USA, Europe, Canada, and Mexico**, Ogletree Deakins is one of the nation's largest labor and employment law firms, exclusively representing management.

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FOR QUESTIONS ABOUT OGLETREE DEAKINS' INCLUSION EFFORTS, PLEASE CONTACT:
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